

# WICKED

THE AWARD-WINNING BROADWAY & WEST END MUSICAL



## WICKED FUN FACTS

- Worldwide, the musical phenomenon ***Wicked*** has grossed **\$4 Billion** (US Dollars) in global ticket sales to date and has already been seen by **50 million people**.
- ***Wicked*** has to date been performed in over **100 cities** in **15 countries** around the world (U.S., Canada, United Kingdom, Ireland, Japan, Germany, Holland, Australia, New Zealand, Singapore, South Korea, The Philippines, Mexico, Brazil and China).
- ***Wicked*** has been translated from its original English into six languages: Japanese, German, Dutch, Spanish, Korean, and Portuguese.
- ***Wicked*** has won over **100 major international awards**, including the Grammy Award, two Olivier Awards in the UK, six Helpmann Awards in Australia, three Tony Awards and six Drama Desk Awards on Broadway.
- The multi record-breaking original Broadway production remains “**Broadway’s biggest blockbuster**” (The New York Times) after 13 years and over **5000 performances** at the Gershwin Theatre, where it premiered on 30 October 2003 (with previews from 8 October 2003).
- Already the **9<sup>th</sup> longest-running show in Broadway history**, ***Wicked*** is also one of only three musicals in Broadway history to have grossed more than \$1 billion (US) at the Box Office, the others being *The Phantom of the Opera* and *The Lion King*.
- Already the **19<sup>th</sup> longest-running show in West End theatre history**, the multi record-breaking London production premiered on 27 September 2006 (with previews from 7 September) and has already played over **4000 performances** at the Apollo Victoria Theatre and been seen by over 7.5 million people.
- On Tuesday 27 September 2016, ***Wicked*** celebrated **10 years in London**, a milestone achieved by only two other Broadway transfers (*The Lion King* and *Chicago*) in West End theatre history.

# WICKED

THE AWARD-WINNING BROADWAY & WEST END MUSICAL



- The London production is now the **8<sup>th</sup> longest-running show currently playing in the West End** (alongside other classic shows including *The Phantom of the Opera*, *Les Misérables*, *Mamma Mia!* and *The Lion King*).
- A North American Tour of ***Wicked*** premiered in March 2005 and continues to break Box Office records across the U.S. and Canada.
- You could power 12 homes with the amount of electricity it takes to stage ***Wicked*** every night.
- NASA once used the show-stopping song 'Defying Gravity' as a wake-up call for astronauts in space.
- *Elphaba's* green skin is made up from MAC eye shadow and is applied with a wet brush – just like paint!
- *Elphaba* was first performed in London by *Idina Menzel*, who also created the role on Broadway and more recently voiced Elsa in Disney's *Frozen*.
- There are 86 moving lights in the show.
- Over 2,000 LED's are built into the set.
- Over 350KG of CO2 is used per week to create the low-lying smoke in the show.

\* \* \*